

$a > 0$ $a^x = -1 \Rightarrow \text{not possible} \Rightarrow \text{domain } \log_a(x) \cap \mathbb{R}^+ = \emptyset$

$$a^x = b \iff \log_a b = x$$

solve: $a^x = 0 \Rightarrow \log_a 0 = x$ has no sol.
 $\Rightarrow \text{NOT POSSIBLE!}$

$$\log_a M^N = \log_a (a^x)^N = \log_a a^{x \cdot N} = y$$

$$\log_a M = x \Rightarrow a^x = M$$

$$\Rightarrow a^y = a^{x \cdot N}$$

$$\Rightarrow y = x \cdot N$$

$$\log_a (M \cdot N) = \log_a (a^x \cdot a^y) = \log_a a^{x+y} = \boxed{w} \quad \text{or } y = N \cdot \log_a M$$

$$\Rightarrow a^w = a^{x+y}$$

$$\log_a M = x, \log_a N = y$$

$$\Rightarrow a^x = M \quad \& \quad a^y = N$$

$$\Rightarrow \boxed{w} = x+y = \log_a M + \log_a N$$

Ex

$$\log(x+1) + \log(x-1) = 0$$

$$\Rightarrow \log(x^2 - 1) = 0$$

$$\Rightarrow x^2 - 1 = 1 \Rightarrow x^2 = 2, x = \pm\sqrt{2}$$

But domain $\log \cap \mathbb{R}^+$

$$\rightarrow \boxed{x = \sqrt{2}}$$

$A = P e^{rt}$ $P = 1000, r = 5\%$. How long till double?

$$A = 2000 \quad 2000 = 1000 e^{.05t}$$

$$2 = e^{.05t} \iff \ln(2) = .05t$$

$$\Rightarrow \frac{\ln(2)}{.05} = t$$

The logarithmic function is defined as follows —

$$\log_a x = b \quad \overset{\text{precisely when}}{\iff} \quad a^b = x$$

"log base a of x equals b "

This defines $\log_a x$ as the inverse of a^x .

This allows us to solve exponential eqn's.

EX solve

$$2^x = 100$$

Apply $\log_2(x)$ to both sides.

$$\underbrace{\log_2(2^x)}_{= x} = \log_2(100) = 6.64$$

because this is

$$f^{-1}(f(x)) = x$$

check

$$2^{6.64} = 99.7$$

✓

Ex.

① set equal to y ② apply def.

$$\log_{10}(10) = y$$

= ①

MEANS $10^y = 10 \Rightarrow y=1$
(from definition above)

$$\log_{10}(100) = 2$$

$$\log_{10}(1000) = 3$$

$$\ln(x) = \log_e(x)$$

Practice: Solve.

① $\ln(e^x) = \ln(75)$

$x \approx 4.3$

(Hint: $\ln(x)$ is the inverse of e^x)

② $\frac{10^x + 1}{7} = 100$ }

$$10^x + 1 = 700$$
$$\log_{10}(10^x) = \log_{10}(699)$$
$$= x \approx 2.8$$

③ $\log_{10}(x+1) = 3$

equiv. to
 $10 = x+1$

$999 = x$

Think: what's happening to x?

A: in size \log_{10} .

10

$$x+1 = 10^3$$

$$x = 999$$

check

$$\frac{10^{2.8} + 1}{7}$$

Two important properties of $\log(x)$

$$\boxed{\log_a (X^y)} = \log_a ((a^w)^y) = \log_a (a^{wy}) = z$$

means

To figure this out examine $a^z = a^{wy}$

$$\boxed{\log_a X = w}$$

means $a^w = X$

$$\Rightarrow z = wy$$

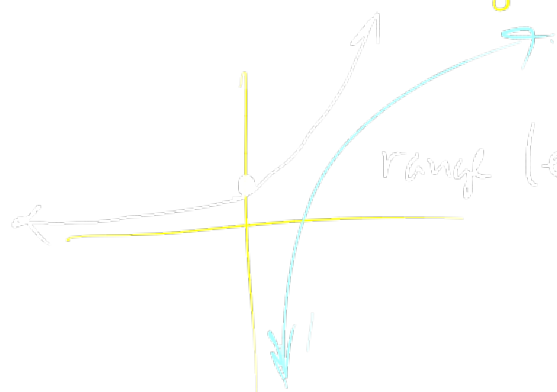
$$\boxed{z = y \cdot \log_a X}$$

... go back
& substitute

So

$$\boxed{\log (X^y) = y \cdot \log X}$$

Recall $\ln(x)$ & e^x are inverse functions
so the range of e^x is the domain of $\ln(x)$.



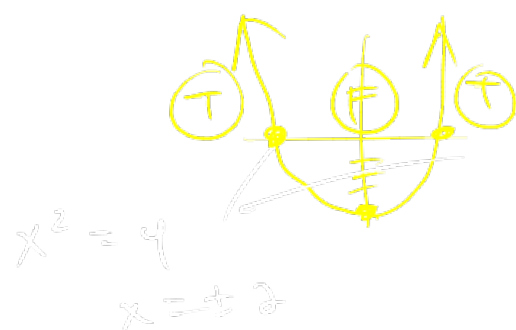
$\text{range}(e^x) = (0, \infty) = \text{domain}(\ln(x))$
same for all bases

Ex. Domain $f(x) = \log(x^2 - 4)$

Think: Inside parenthesis must be > 0 .

$$x^2 - 4 > 0$$

$$(-\infty, -2) \cup (2, \infty)$$



Ex $\log(\log 1000^{10000})$
 understood
 base = 10

$$\log(\overset{A}{10000} \overset{B}{\log 1000})$$

$$\log_{10} 10000 + \log_{10}(\log_{10} 1000)$$

$$4 + \log_{10} 3$$

Hint: $\log A^B = B \cdot \log A$ \oplus

$$\oplus \log(AB) = \log(A) + \log(B)$$

why?

raise all sides to powers of 10

$$10^{\log_{10} AB} = 10^{(\log_{10} A + \log_{10} B)}$$

$$= 10^{\log A} \cdot 10^{\log B}$$

AB

$$= A \cdot B$$

World Population:

One argument: pop is leveling off.

$$P(t) = \frac{73.2}{6.1 + 5.9e^{-.02t}}$$

in billions

t is years
since 2000

$$= \left(\frac{73.2}{6.1 + \frac{5.9}{e^{.02t}}} \right)$$

1. What was pop in 2000, $P(0) = \frac{73.2}{6.1 + 5.9e^0}$
 $= 6.1$ billion

2. pop in 2015, $P(15) = \frac{73.2}{6.1 + 5.9e^{-.02(15)}} = 6.9$

3. long term projected pop. (terminal pop.)

$P(t) \rightarrow$ what as $t \rightarrow \infty$

$$\rightarrow \frac{73.2}{6.1 + \frac{5.9}{\text{HUGE}}} \approx \frac{73.2}{6.1 + 0} = \underline{12 \text{ billion}}$$



decibel level in your
headphones

$dB \approx 105 - 120$ decibels
when you turn volume
all way up.

$$dB = 10 \cdot \log\left(\frac{I}{I_0}\right)$$

I = intensity of headphone sound

I_0 = intensity of a barely audible sound.

1. What decibel level does a "barely audible sound" have. set $I = I_0$.

$$dB = 10 \cdot \log\left(\frac{I_0}{I_0}\right) = 10 \log(1) = 10 \cdot 0 = 0$$

2. How much more intense is your headphone sound level than a barely audible sound.

set $I = kI_0$ find k given

$$dB = 120.$$

$$120 = 10 \cdot \log\left(\frac{I}{I_0}\right)$$

$$= 10 \cdot \log\left(\frac{kI_0}{I_0}\right) = 10 \cdot \log(k)$$

$$120 = 10 \cdot \log(k)$$

$$12 = \log(k)$$

$$\text{so } 10^{12} = k$$

10^{12} times more
intense than
a barely
audible sound.

$$\log_2 64 = P \Rightarrow 2^P = 64$$